Winner Flex

Winner Flex: Design with precision. Sell with confidence

Do more in every appointment, with AI inside Winner Flex

Bring your ideas to life with photoreal visuals and styled variations, created inside Winner Flex in seconds, using the workflow you already know.

Small teams do not need hype, they need help. Winner Flex uses AI in a practical way, to make presentations clearer, decisions easier, and approvals faster. You stay in control of the design, AI simply helps you show it at its best, so customers feel confident saying yes.



We give you the capabilities to:

- Create photoreal visuals by default, with better lighting, shadows, and material clarity
- Turn one design into multiple styled images, ready to present, without redesigning
- Keep your process simple, no new tools, no complex setup, no workflow change
- Reduce doubt for customers, speed up approvals, and shorten the sales cycle

Winner Flex at a glance

Winner Flex is Cyncly's cloud-based kitchen design and sales platform for retailers who want one connected workflow, from inspiration and design to quoting, ordering, and installation planning. It helps teams deliver accurate, buildable kitchens, with visuals and documentation customers can trust.

AI capabilities inside Winner Flex

Winner Flex brings AI into the moments that matter most in the showroom: when your customer needs to see it clearly, feel excited, and make a confident decision.

	 What it does	 AI impact	 Do more with AI
1 **Cycles rendering engine (AI-powered visualization)**	Uses GPU-accelerated rendering and intelligent lighting logic to produce photorealistic visuals by default.	• More realistic lighting, shadows, and materials • Cleaner whites and improved material accuracy • Faster rendering without changing workflow	Close faster with visuals that remove doubt and increase customer confidence.
2 **AI image enhancer (AI-powered styled visualization)**	Uses a cloud-based AI rendering service to enhance lighting, materials, and realism, and generate styled variations of a design directly inside Winner Flex.	• Automatically improves lighting balance and material definition • Generates decor and styling variations without redesigning the project • Produces multiple presentation-ready visuals in seconds • Displays AI-enhanced images directly in the Winner gallery	Turn every design into a styled, sales-ready visual instantly. Inspire customers faster, increase emotional engagement, and close with confidence using AI-enhanced presentations.

How it fits into your day

- Design as you always do in Winner Flex
- Generate high-quality visuals automatically, or enhance them with one click
- Present multiple looks quickly, align on the right choice, and move to quote with confidence

Results that drive confidence

Teams using AI-enhanced visualization can expect:

- Faster customer alignment and fewer design revisions
- Stronger presentation quality, even for small teams
- Clearer decision-making, leading to quicker approvals
- A smoother path from design sign-off to a confident quote

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