

# Florida Cleft Palate Craniofacial Association

## February 27, 2027

Johns Hopkins All Children's Research and Education Building
St. Petersburg, FL

JOHNS HOPKINS MEDICINE
JOHNS HOPKINS ALL CHILDREN'S HOSPITAL




The 2027 Florida Cleft Palate Craniofacial Association Annual Meeting will be hosted by Johns Hopkins All Children's Hospital in St. Petersburg, Florida on February 27, 2027, at the Johns Hopkins All Children's Research and Education Building in St. Petersburg, Florida.

On behalf of the planning committee and the continuing medical education team, we would like to extend an invitation to your company to exhibit or sponsor our educational activity.

Please contact Angel Bordeaux for
exhibition and sponsorship details

Email: Angel.Bordeaux@jhmi.edu



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## About the Meeting

The Florida Cleft Palate Craniofacial Association Annual Meeting brings together multidisciplinary healthcare professionals dedicated to the care of patients with cleft and craniofacial differences. This conference aims to enhance the knowledge, skills, and clinical practices of providers through the exchange of current evidence, emerging research, and advances in treatment. The meeting fosters interdisciplinary collaboration among colleagues from a variety of institutions, creating opportunities to share expertise, discuss complex cases, and improve outcomes for individuals with craniofacial conditions.

## Target Audience

This conference is designed for the continuing education of primary care physicians, specialty physicians, nurses, audiologists, registered dietitians, speech-language pathologists, dentists, and other healthcare professionals involved in the multidisciplinary care of children with cleft and other craniofacial differences.

## Hotel Accommodations

Participants are encouraged to make their own lodging arrangements. To help plan your stay, here are several hotel suggestions that are located in close proximity to the conference.

### Area Hotels

Hilton St. Petersburg Bayfront
333 1st St SE
St Petersburg, FL 33701-4342
727-894-5000
0.5 miles from conference.

Hyatt Place St. Petersburg/Downtown
25 2nd St N
St Petersburg, FL 33701
727-220-0950
0.8 mile from conference.

AC Hotel St. Petersburg Downtown
110 2nd St N
St Petersburg, FL 33701
727-864-0001
0.9 mile from conference.



### Conference Location

Johns Hopkins All Children's
Research and Education Building
600 5th Street South
St. Petersburg, FL



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## Exhibit Schedule

Exhibit Dates:

**Saturday, February 27, 2027**

| Friday, February 26, 2027 | |
|---|---|
| 2:00 p.m.– 5:00 p.m. | Exhibit Setup |

| Saturday, February 27, 2027 | |
|---|---|
| 6:30 a.m.– 7:00 a.m. | Exhibit Setup |
| 7:00 a.m.– 7:45 a.m. | Breakfast with Exhibitors |
| 10:30 a.m. – 11:00 a.m. | Break with Exhibitors |
| 12:00 p.m. – 12:45 p.m. | Lunch with Exhibitors |
| 3:45 p.m. – 4:00 p.m. | Break with Exhibitors |
| 4:00 p.m. – 5:00 p.m. | Exhibit Breakdown |



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## Exhibit Details

**Double Exhibit Booth** - $3,500.00

- Two six-foot tables and two chairs
- (4) Four complimentary representative badges
- Exhibitor recognition during the attendee breaks
- Acknowledgment in the conference syllabus

**Standard Exhibit Booth** - $2,500.00

- One six-foot table and two chairs
- (3) Three complimentary representative badges
- Exhibitor recognition during the attendee breaks
- Acknowledgment in the conference syllabus

**Non-Profit Exhibit Booth** - $1,500

- One six-foot table and two chairs
- (2) Two complimentary representative badges
- Exhibitor recognition during the attendee breaks
- Acknowledgment in the conference syllabus

*Copy of Tax-Exempt Form Required*

## Sponsorship Opportunities

**Friday Night Social Event Sponsor - $**3,000
*Provide support for the Friday Night Social Event at the 2027 Florida Cleft Palate-Craniofacial Association Annual Meeting.*

This exclusive sponsorship offers the opportunity to host attendees at a venue of the sponsor's choosing on the evening of Friday, February 26, 2027, fostering networking and engagement among conference participants in a relaxed social setting.

**Additional Costs:**
The sponsoring company will be responsible for coordinating and finalizing the event menu and hospitality arrangements. All food and beverage expenses, venue costs, and any other event-related expenses are the responsibility of the sponsor and are in addition to the sponsorship fee listed above.

**Gold Exhibit Sponsor** - $5,000
*Sponsorship of Attendee Lunch Buffet*

- Gold-level exhibit placement
- Exhibit booth with (4) four complimentary representative badges
- Sponsor recognition during the attendee breaks
- Acknowledgment in the conference syllabus
- Static signage with company logo in designated lunch area
- The conference chair will announce that "The Conference lunch buffet is sponsored by [Company Name]"



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**Silver Exhibit Sponsor** - $3,000
*Sponsorship of Attendee Breakfast Buffet*

- Silver-level exhibit placement
- Exhibit booth with (3) three complimentary representative badges
- Sponsor recognition during the attendee breaks
- Acknowledgment in the conference syllabus
- Static signage with company logo in designated breakfast area
- The conference chair will announce that "The Conference breakfast buffet is sponsored by [Company Name]"

**Bronze Exhibit Sponsor 1** - $2,500
*Sponsorship of Attendee AM Grab n' Go Break Station*

- Bronze-level exhibit placement
- Exhibit booth with (3) three complimentary representative badges
- Static signage with company logo in designated Grab n' Go break area for the morning of the conference
- Sponsor recognition during the attendee breaks
- Acknowledgment in the conference syllabus
- The conference chair will announce that "The Conference AM break is sponsored by [Company Name]"

**Bronze Exhibit Sponsor 2** - $2,000
*Sponsorship of Attendee PM Grab n' Go Break Station*

- Bronze-level exhibit placement
- Exhibit booth with (3) three complimentary representative badges
- Static signage with company logo in designated Grab n' Go break area for the afternoon of the conference
- Sponsor recognition during the attendee breaks
- Acknowledgment in the conference syllabus
- The conference chair will announce that "The Conference PM break is sponsored by [Company Name]"



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## Shipping Information

Shipments should not arrive before February 25, 2027. Items must be prepaid and properly packed and marked as indicated. If you need to deliver packages earlier than this date, deliveries must be arranged in advance. Due to the very limited available storage space, no more than five (5) packages with a total maximum weight of 150lbs and/or 27 cubic feet each will be accepted for storage on a complimentary basis. Should you require additional storage, arrangements must be made in advance. Failure to confirm shipments in advance may result in deliveries being refused. All receiving, labor, shipping, and storage fees are the responsibility of the exhibitor and will not be paid by the conference or Johns Hopkins All Children's Hospital.

To ensure your materials are stored and delivered properly, please include the following information on each package:

**Hold For:**
Company Name
**Annual Florida Cleft Palate Association Meeting**
Exhibits Coordinator – Angel Bordeaux
# of Boxes (i.e. 1 of 2, 2 of 2, etc.)

Ship to:
Johns Hopkins All Children's Hospital
**ATTN: Angel Bordeaux**
Business and Technology Building
550 9th Ave. South, - **CME Dept. 6500002726**
St. Petersburg, FL 33701



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## Parking Details

Complimentary self-parking is available at the conference location. The parking location will be confirmed closer to the conference.

## Rules and Regulations

**Format of Exhibits:** The exhibits will be held in person. The exhibits program will allow representatives to engage with conference attendees to showcase products and services. Company signage and a floor banner up to 8’ wide may be displayed.

**Purpose of the Exhibits:** The exhibitor program is an integral part of the Florida Cleft Palate Craniofacial Association Annual Meeting. Exhibitors provide registrants vital information about developments, services, and new products that can support healthcare professionals and their patients.

**Staffing Exhibits:** All exhibits must be staffed by representatives of the exhibiting company each day of the conference, starting 30 minutes before each exhibit session to 30 minutes following the session, as published in the online agenda. Each representative must be prepared to explain and/or demonstrate the company’s products or services.

**Exhibitor Representatives:** Please be sure to identify and register the primary representative and any additional representatives.

**Exhibitor Functions**: Exhibitors must receive permission, in writing, from Johns Hopkins All Children’s Hospital Exhibit Coordinator, if they wish to hold any event at the conference hotel during the week of the conference dates.

**Exhibitor Badges:** Only exhibitors with badges will be authorized to enter the exhibit area during non-public hours.

**CME Education:** Exhibitor representatives who would like to attend educational sessions and receive CME credit are required to register separately for the conference.

**Assignment of Space:** Exhibit space will be allocated at the sole discretion of Johns Hopkins All Children’s Hospital with due regard to the date upon which the registration was received, regard for relevance of exhibit, exhibitor preferences, and date payment for exhibit space is received. The allocation of exhibit space by Johns Hopkins All Children’s Hospital will be final and binding upon all exhibitors.



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**Register to Exhibit:** The Exhibit registration must be completed in full and submitted to the Exhibits Coordinator. Payment in full must be received by February 19, 2027. Upon approval of the registration by Johns Hopkins All Children's Hospital, it shall become binding upon both Johns Hopkins All Children's Hospital and the exhibitor concerning all matters included in the Exhibit Rules & Regulations. Receipt of registration to exhibit or support does not automatically indicate approval. The program educational committee will review all registrations and suitability for the Florida Cleft Palate Craniofacial Association Annual Meeting.

**Educational Material:** Exhibitors may provide educational material about their products and services and may demonstrate equipment in their exhibit space. **Exhibitors may not distribute any "give-away" items (not even candy). Exhibitors may not sell their products on-site. Exchange of money is prohibited.**

**Eligibility for Exhibiting:** The following qualifications are required of all exhibitors at the conference:

Products or services viewed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference. Products or services must be related to the clinical content of the conference and relevant to private practice, hospitals, institutions, or other health-related facilities. Exhibiting hospitals, health systems, or institutions must be an affiliate of Johns Hopkins All Children's Hospital.

**Termination of Meeting and Exhibits:** Should the meeting and exhibit be materially interfered with by reasons of action of the elements, strike, picketing, boycott, embargo, injunction, war, governmental agency, pandemic, or any other act beyond the control of Johns Hopkins All Children's Hospital, the Contract for Exhibit Space may be terminated. Conference management will not incur any liability for damages sustained by an exhibitor as a result of such termination.

In the event of such termination, the exhibitor expressly waives such liability and releases conference management of and from all claims for damages and agrees that conference management shall have no obligations to exhibitors except to refund to exhibitors a pro-rated share of the aggregate amount received by Johns Hopkins All Children's Hospital (as a rental for exhibit space), after deducting all costs and expenses in connection with such exhibit and the exhibit program, including a reasonable reserve for claims, such deductions being hereby specifically agreed to by the exhibitor.



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**Cancellation:** Cancellation by an exhibitor will not be accepted unless written notice of withdrawal is provided. Exhibit cancellations received by January 15, 2027, will receive a full refund minus a $50 administrative fee. Any exhibitor who withdraws after January 15, 2027, shall forfeit and pay Johns Hopkins All Children's Hospital, as liquidated damages, a handling fee of $1,000 for cancellation of exhibit registration. No refunds will be made after February 12, 2027. Sponsorship cancellations received by January 15, 2027, will receive a 50% refund of the sponsorship fee. For cancellations received after January 15, 2026, no refunds will be provided.

All rights and privileges granted to exhibitors hereunder are subject to and subordinated to policies of Johns Hopkins All Children's Hospital. Exhibitor will comply with ACCME Standards for Integrity and Independence in Accredited Continuing Education to ensure the independence of CME Activities.

Specifically Standard 5 states: "Live continuing education activities: Marketing, exhibits, and nonaccredited education developed by or with influence from an ineligible company must not occur in the educational space within 30 minutes before or after an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such. For print, online, or digital continuing education activities: Learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to, or be presented with product promotion or product-specific advertisement. Ineligible companies may not provide access to, or distribute, accredited education to learners."

It is the Johns Hopkins Medicine policy that faculty and staff, employees, students, trainees, and volunteers may not accept gifts or entertainment, regardless of value, from pharmaceutical companies or medical device manufacturers or suppliers concerning any activity at any Johns Hopkins Medicine member organization site and any activity conducted under the auspices of or using the name of any Johns Hopkins Medicine member organization. This policy extends to all exhibitors of this activity.

Exhibitors will not discriminate against any person on account of race, creed, color, sex, or national origin.

Exhibitors will not use the conference logo, any part of the conference name or acronym, nor in any other manner associate any exhibit or any activity during the meeting without the express written and personal consent of Johns Hopkins All Children's Hospital.

Any activity within the exhibits, including without limitation, distributions (for free or otherwise) of any literature, product, or any other item must conform to the educational and professional nature and character of the conference. Canvassing or distributing advertising matter outside the exhibitor's own space is not permitted.

Names or contact information of learners will not be shared without the explicit consent of the individual learner.



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All exhibits must conform strictly to the Exhibit Rules and Regulations. Johns Hopkins All Children's Hospital reserves the right to restrict any exhibit that might be considered undesirable. This restriction includes articles, conduct, dress, and printed matter of anything objectionable to the Exhibit or Exhibit Program as a whole. Johns Hopkins All Children's Hospital reserves the sole right to prohibit and require the immediate cessation of any activity or distribution that does not conform as aforesaid. To avoid any problems, Johns Hopkins All Children's Hospital will provide advance approval of activities and items upon request of an exhibitor. The decision to prohibit and require the cessation of any activity will be in the sole and exclusive discretion of Johns Hopkins All Children's Hospital and final.

**Care of Exhibit Space:** The exhibitor, at his own expense, shall take good care of his exhibit space, not deface or mar said premises, and will keep and maintain the aforesaid premises in good order at all times.

**Limitation of Liability:** Johns Hopkins All Children's Hospital, its contractors, any of the officers, staff members, employees, or directors of any of either of the aforesaid parties will not be responsible for any loss, injury, or damage whatsoever or howsoever arising, which may occur to an exhibitor, or to his agents, employees, contractors and its agents and employees, or the property or wares of the exhibitors, arising from any cause whatsoever, prior, during or after the period of this exhibit. Each exhibitor expressly releases Johns Hopkins All Children's Hospital from and all claims from such injury, loss, or damage.

**Liability of Exhibitor:** If Johns Hopkins All Children's Hospital shall be held liable for any event, which might result from a particular exhibitor's action or failure to act, such exhibitor shall reimburse Johns Hopkins All Children's Hospital and hold harmless Johns Hopkins All Children's Hospital from liability resulting therefrom.

**Insurance:** Exhibitors are solely responsible for their actions during the Florida Cleft Palate Craniofacial Association Annual Meeting. Exhibitors must adequately ensure their materials, goods, wares, and exhibits against theft, damage, loss, or injury of any kind and must do so at their own expense.