

Accelerating Türkiye's Next Chapter of Transformation

Nevcihan Matur
General Manager, Cisco Türkiye



Welcome to Cisco Connect Türkiye

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Beyond Traditional Partnerships

Growing business in each industry across Türkiye

Supporting critical national infrastructure

Helping to develop digital skills

Activating our ecosystem



Accelerating the Next Era



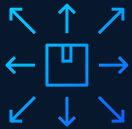
Accelerating the Next Era



Transformation



Challenges



Driving Forces

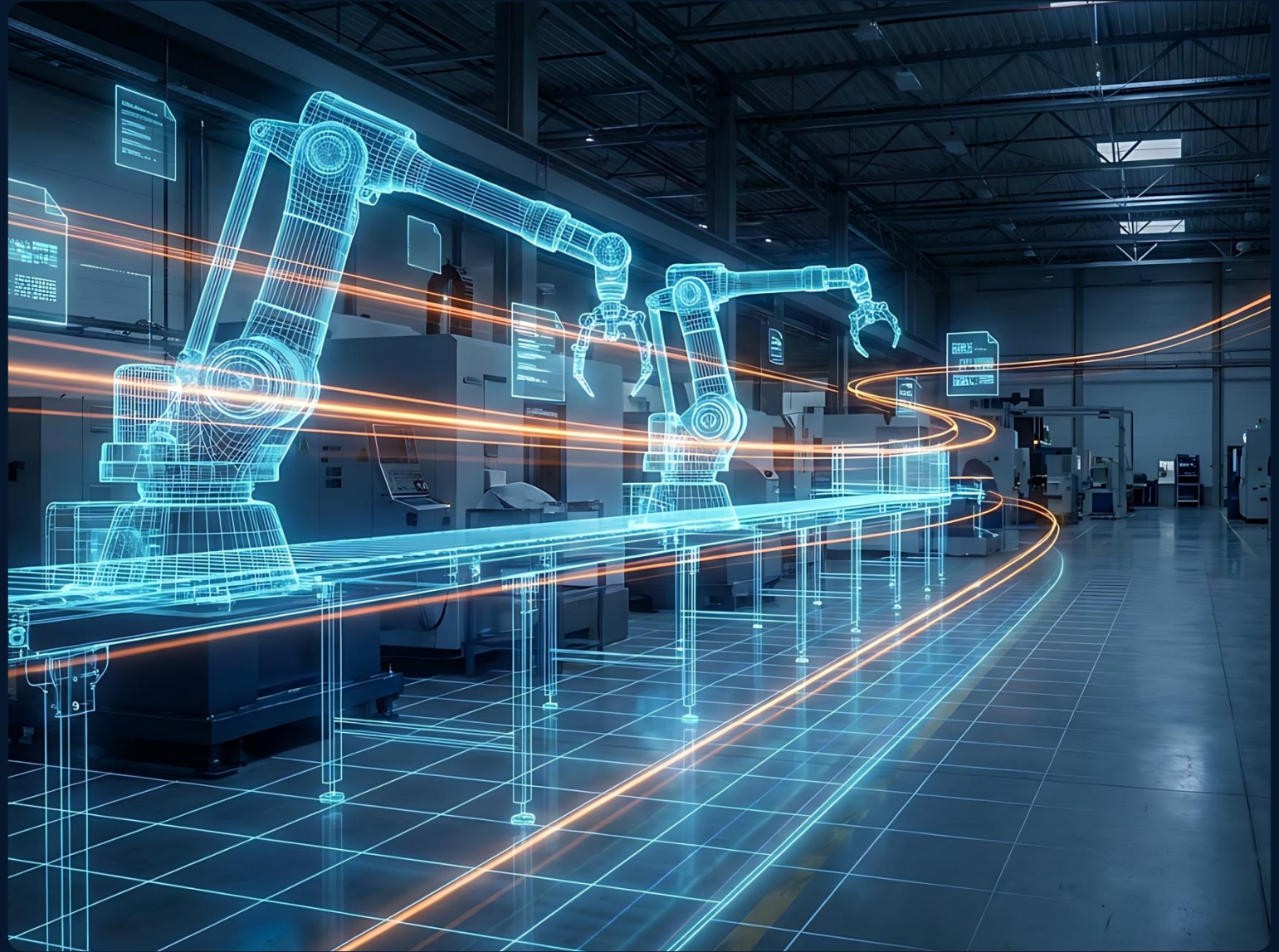


Industries



A New Chapter is Being Written

- Physical & Digital Words
- Technology Shifts
- End-to-End Portfolio
- Rethinking Data Centers
- Cybersecurity Readiness



Unlocking Possibilities



**Technology
Ecosystem**



**Customer
Experience**



**Platform
Approach**



**Cisco Silicon
One**

The network as the critical foundation for the AI era

From Adopting Change to Shaping It



From Adopting Change to Shaping It



**Pioneering
Technology**



**Future-Focused
Platforms**



**Dynamic Business
Environment**



Evolving with Türkiye

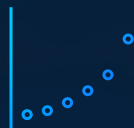
- Long-standing commitment and collaboration built on trust
- Leveraging our extensive partner ecosystem and strongest portfolio to date



Ideas to Reality



**Country Digital
Acceleration**



**Economic
Growth**



Innovation



Competitiveness

Inspiring New Generations & Investing in Local Talent



A Transition That is Both Digital and Green



A Transition That is Both Digital and Green



**Sustainability
Goals by 2040**



**Technology &
Sustainability**



COP31 Türkiye



Our Next Move



