

BUSINESS

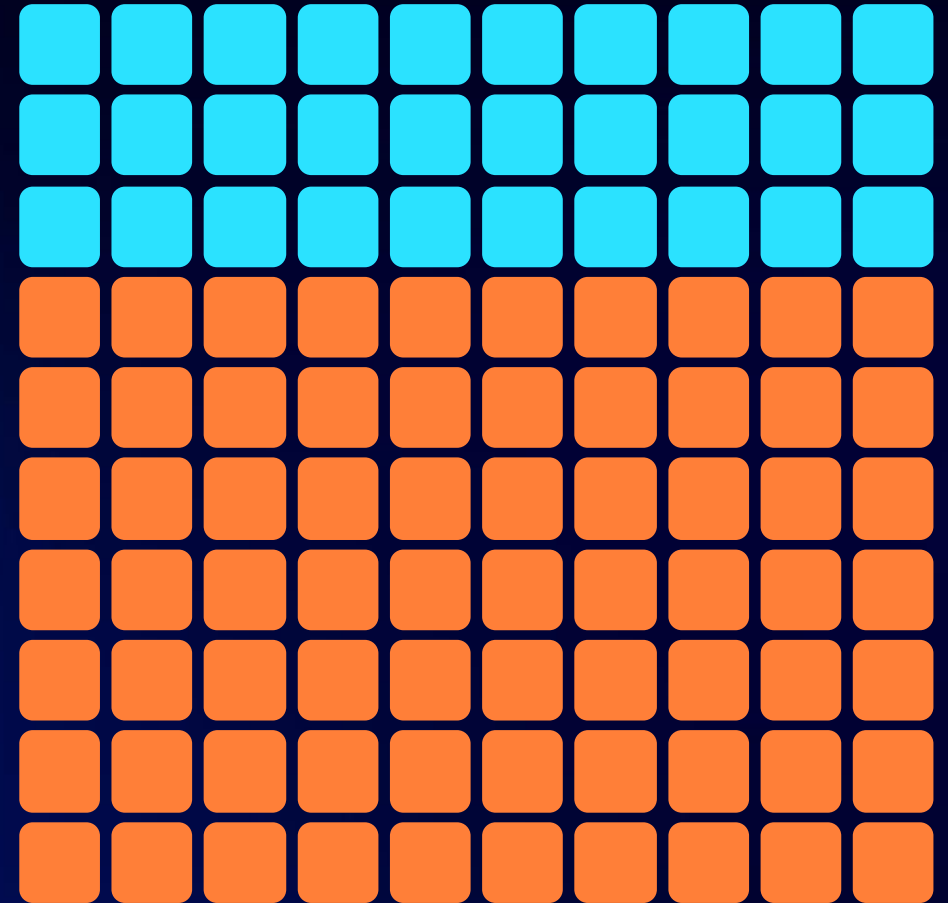
Choosing the Right Modernisation Strategy

Anna-Marie Murphy

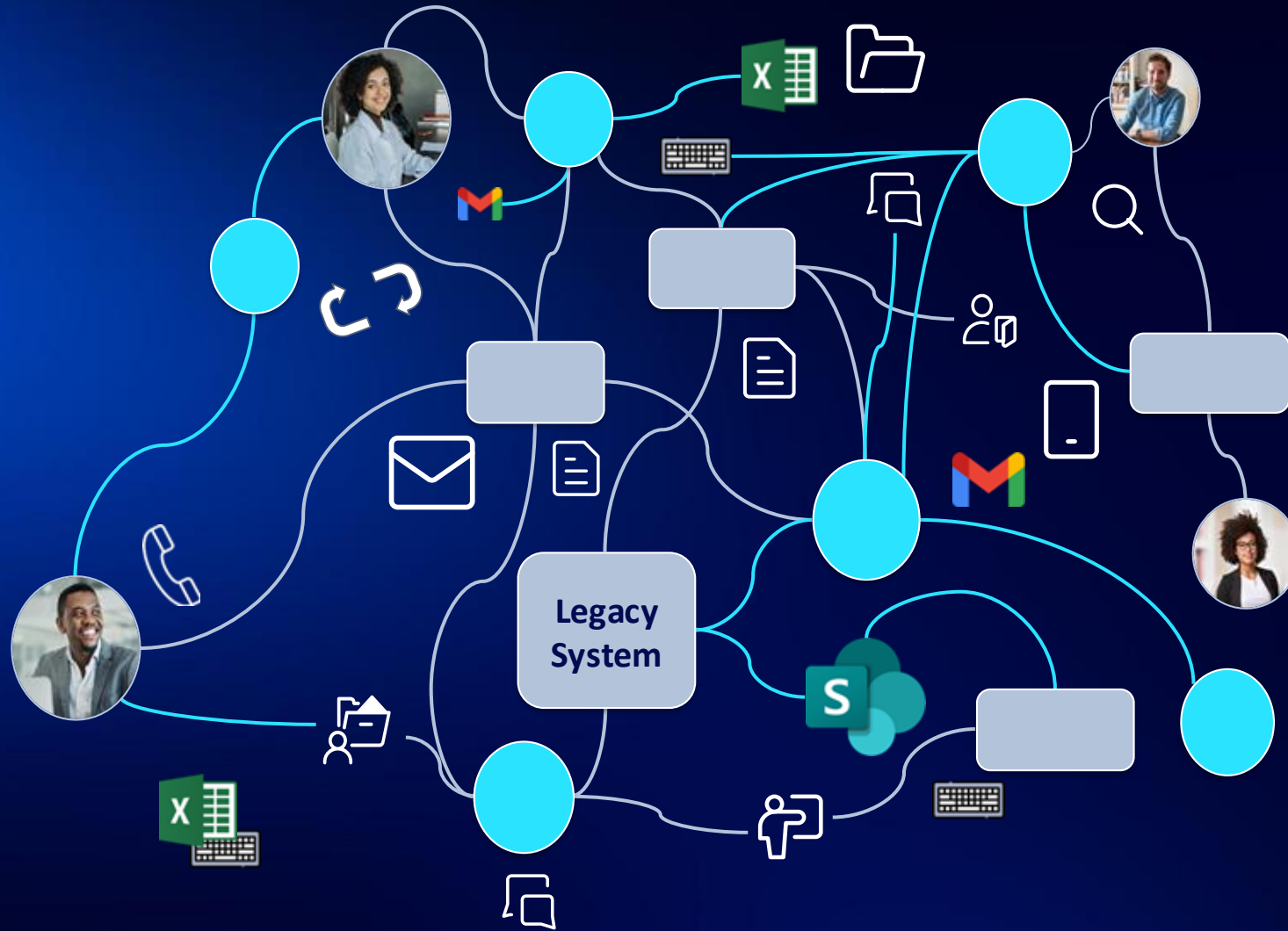
Area Vice President
Customer Success, Appian



**Up to 70% of software
powering the Fortune 500
is over 20 years old.¹**



The Black Box Can Become A Black Hole



This Creates Modernisation Gridlock

The risk of action

- Disruption
- High failure rate
- High costs

vs

The risk of inaction

- Maintenance burdens
- Security risks
- Stalled innovation

Modern Pressures are Crushing IT

Aging core systems
and applications

Shifting budgets and
limited bandwidth

Legacy systems
knowledge loss

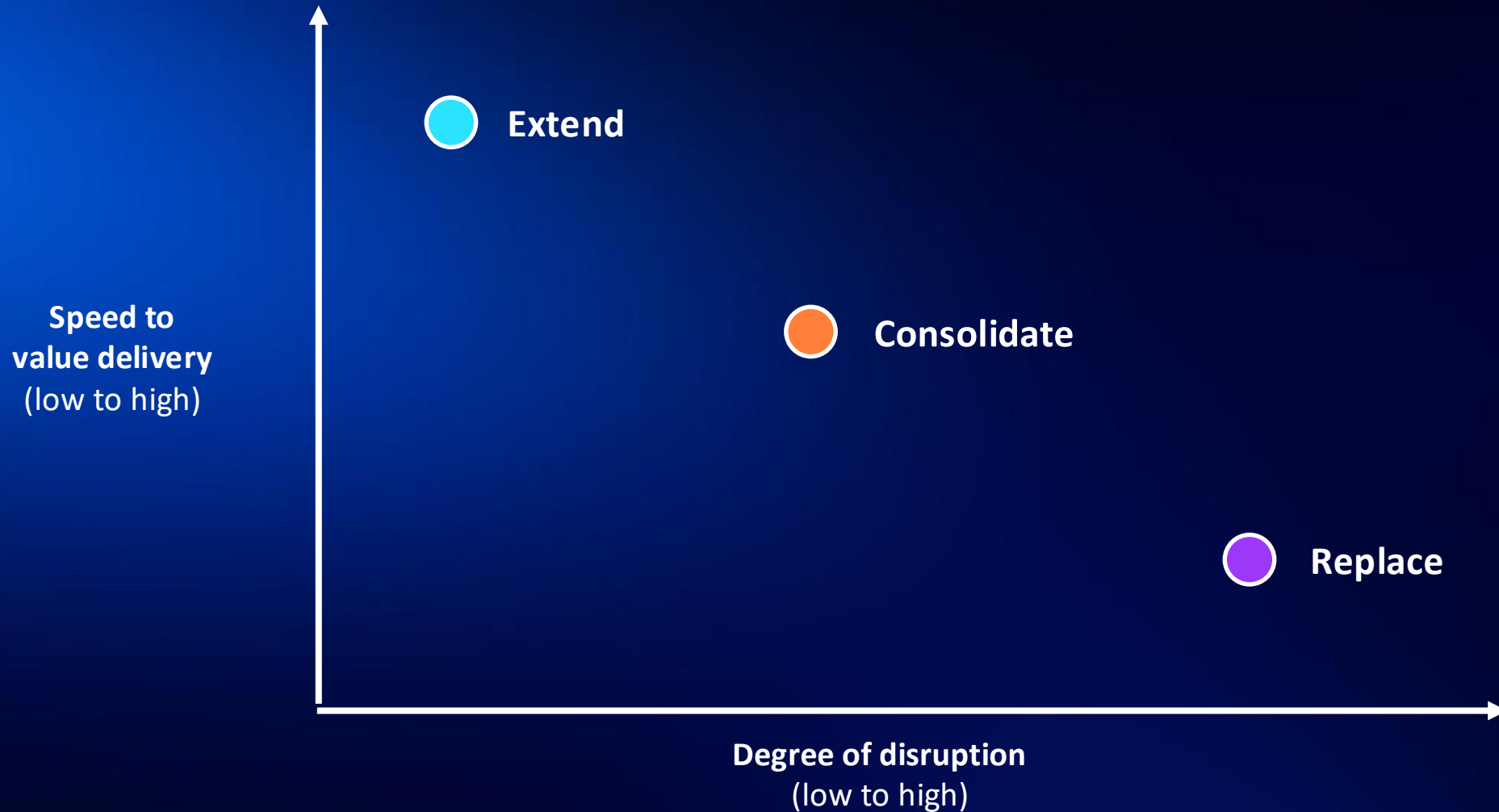


Boardroom pressure
to scale AI

Business user
productivity drains

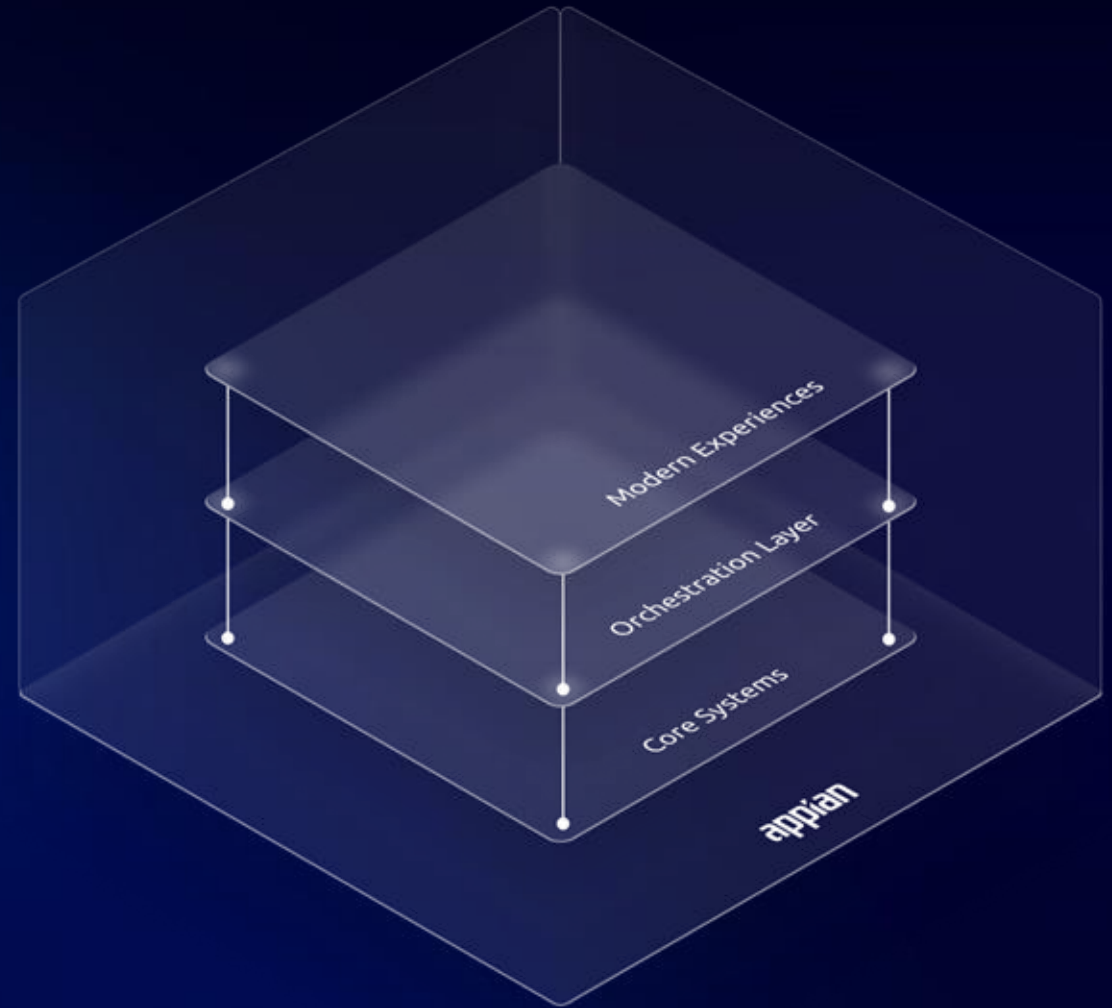
Lack of business
and IT alignment

Common Modernisation Pathways



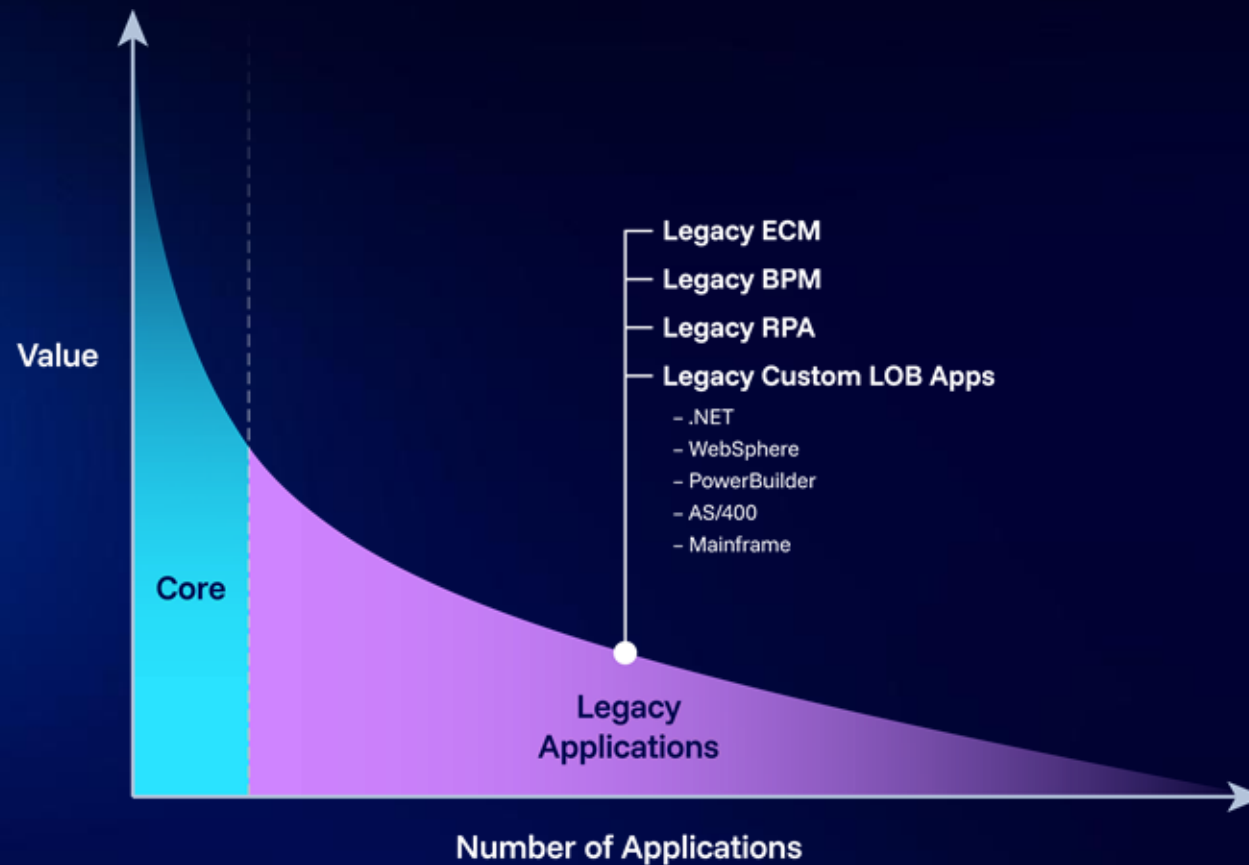
Extend the Value of Core Systems

Unify data and work across systems
on a single, managed platform.

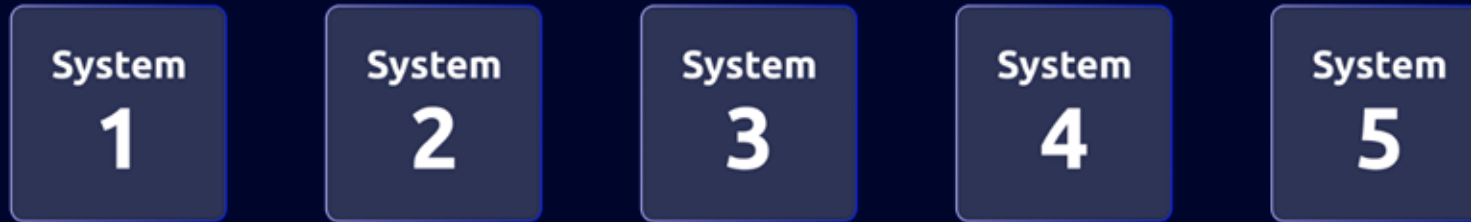


Consolidate Applications

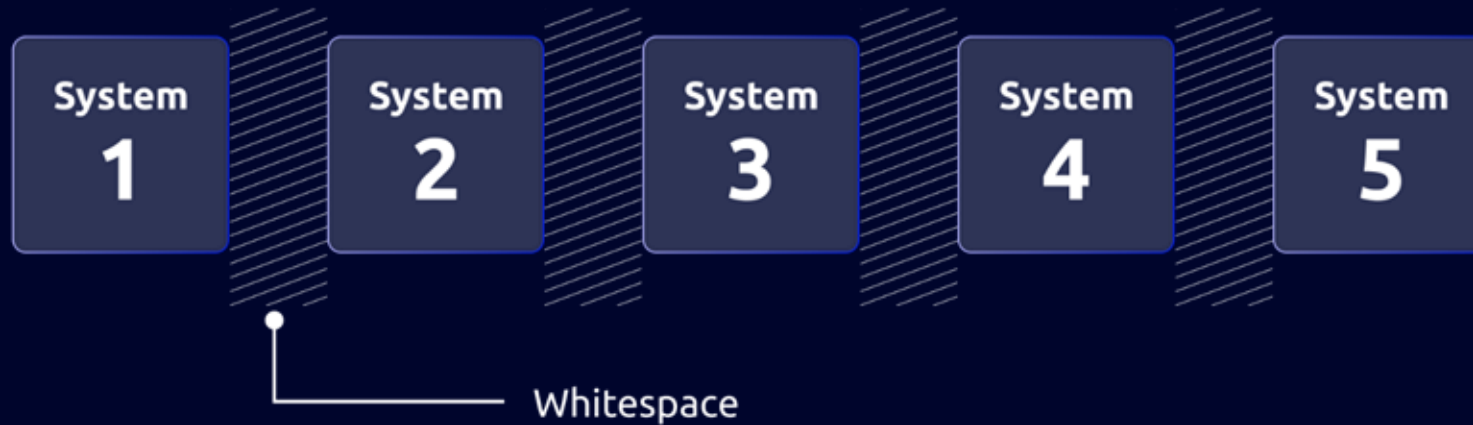
Accelerate and de-risk your modernisation efforts with AI.



Modernise More Than Systems



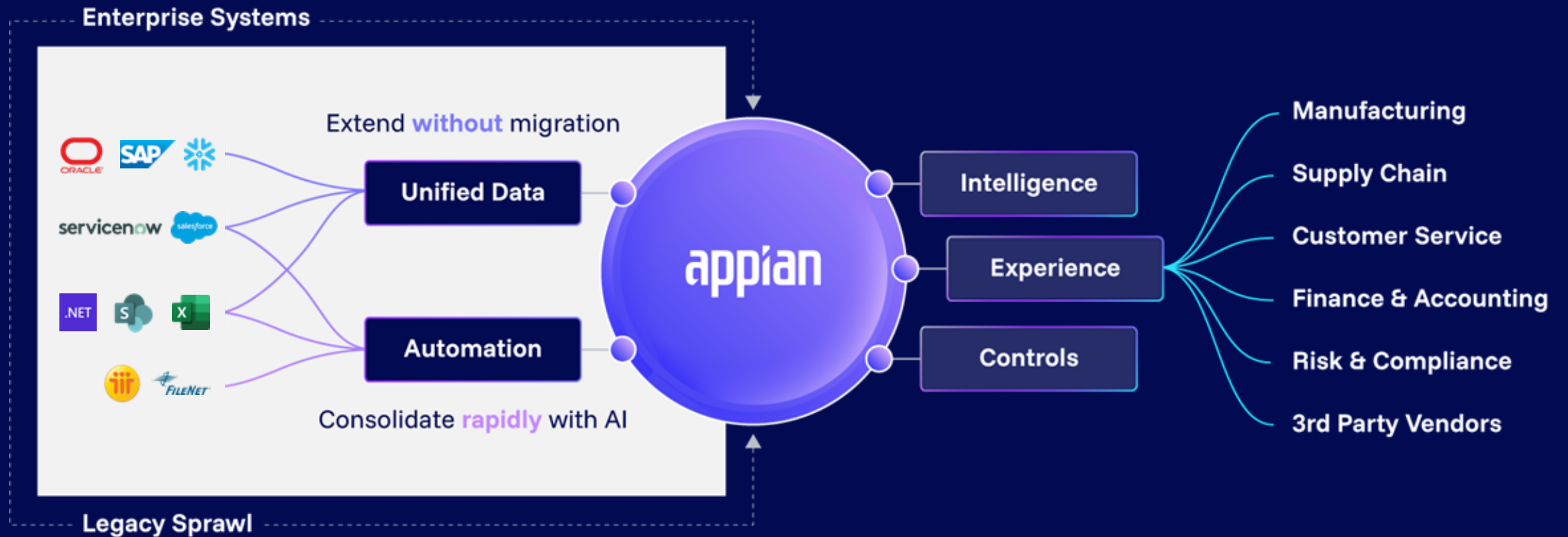
Modernise More Than Systems



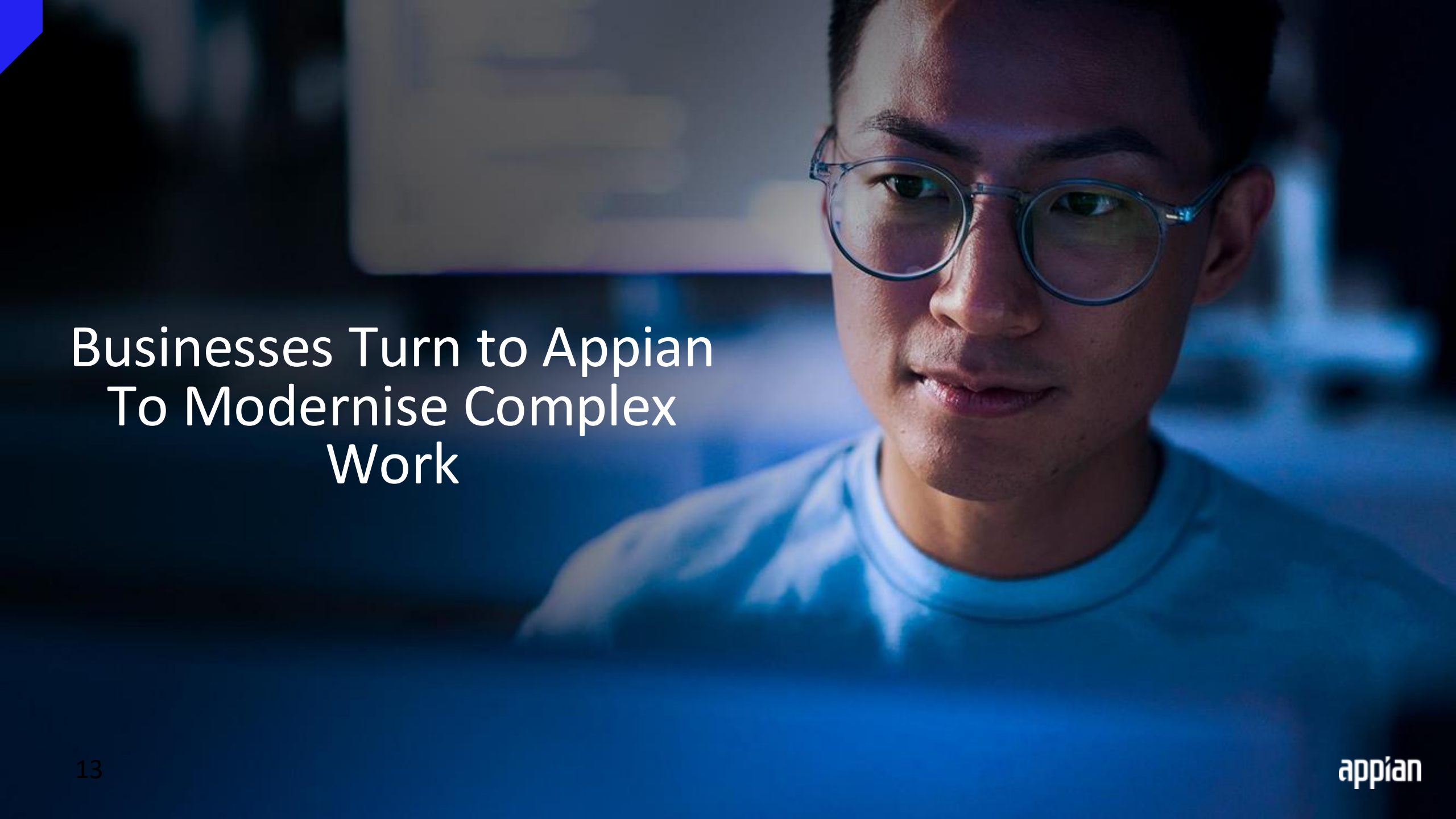
Modernise More Than Systems



Appian Provides A Flexible Path Forward



You pick the strategy that **fits your systems**, not the other way around

A close-up portrait of a man with dark hair and round glasses, looking directly at the camera. He is wearing a light blue t-shirt. The background is dark and out of focus, showing a computer monitor and some office equipment. The lighting is soft, highlighting his face.

Businesses Turn to Appian To Modernise Complex Work



Fragmented order processing

Orchestrated work across 17 systems with a unified process, automating 95% of manual tasks



Stalled manufacturing operations

Eliminated a 4-hour parts approval bottleneck in just 16 weeks, driving \$57M in new capacity



Inflexible legacy mainframes

Consolidated 22 legacy systems into 1 application. Accelerated customer service responses 9x and reducing costs by 40%

Meet the Panelists



Anna-Marie Murphy

Area Vice President,
Customer Success
Appian



Ian Popplestone

Technical Delivery
Manager
Appian



Matt Webb

Director Customer Success
Appian

Stop Waiting. Start Modernising.

Modernise
processes, not just
systems

Break the
gridlock with
orchestration

Apply **AI**
as an
accelerator

Extend what works, retire what doesn't,
and build for what's next with Appian.

Thank You