

Keynote

Explore the Future of AI-Powered Business

Marc Wilson

Founder & Chief Executive
Ambassador
Appian





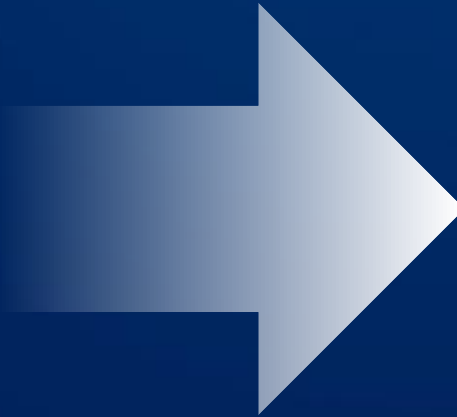
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SERIOUS WORK

**Large
Regulated
Error-Intolerant
Mission Critical**



LAGGING OUTCOMES

56%

No financial
return

pwc

61%

No economic
impact

McKinsey
& Company

60%

No material
value

BCG

WORLD'S MOST DEMANDING CUSTOMERS TRUST APPIAN

9

of the top
10 banks

*EXCLUDING CHINA BANKS

6

of the top
10 insurers

*EXCLUDING CHINA INSURERS

7

of the top
10 pharmas

ALL
15

US federal
cabinet-level
agencies

ALL
6

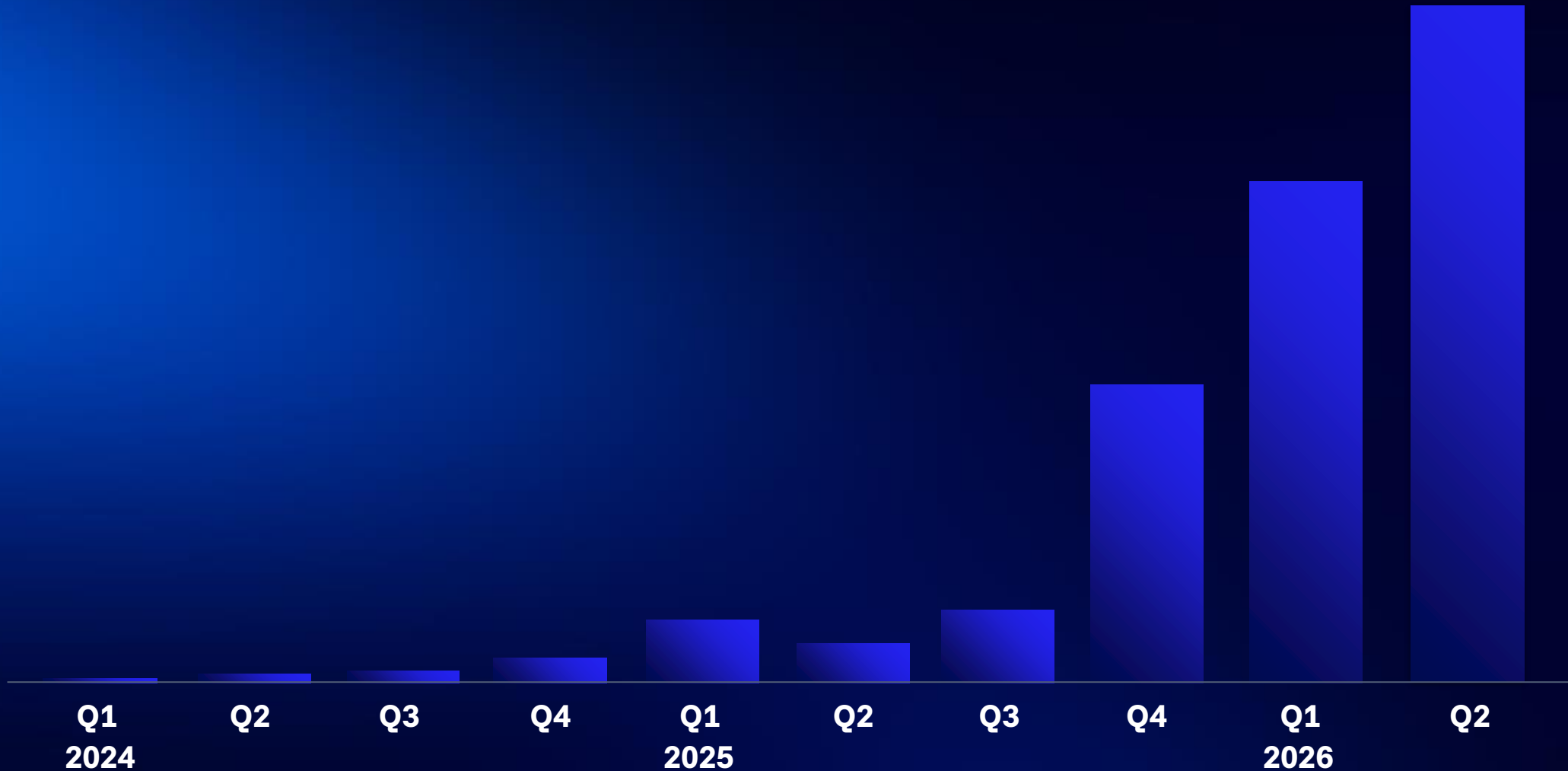
US military
branches

20

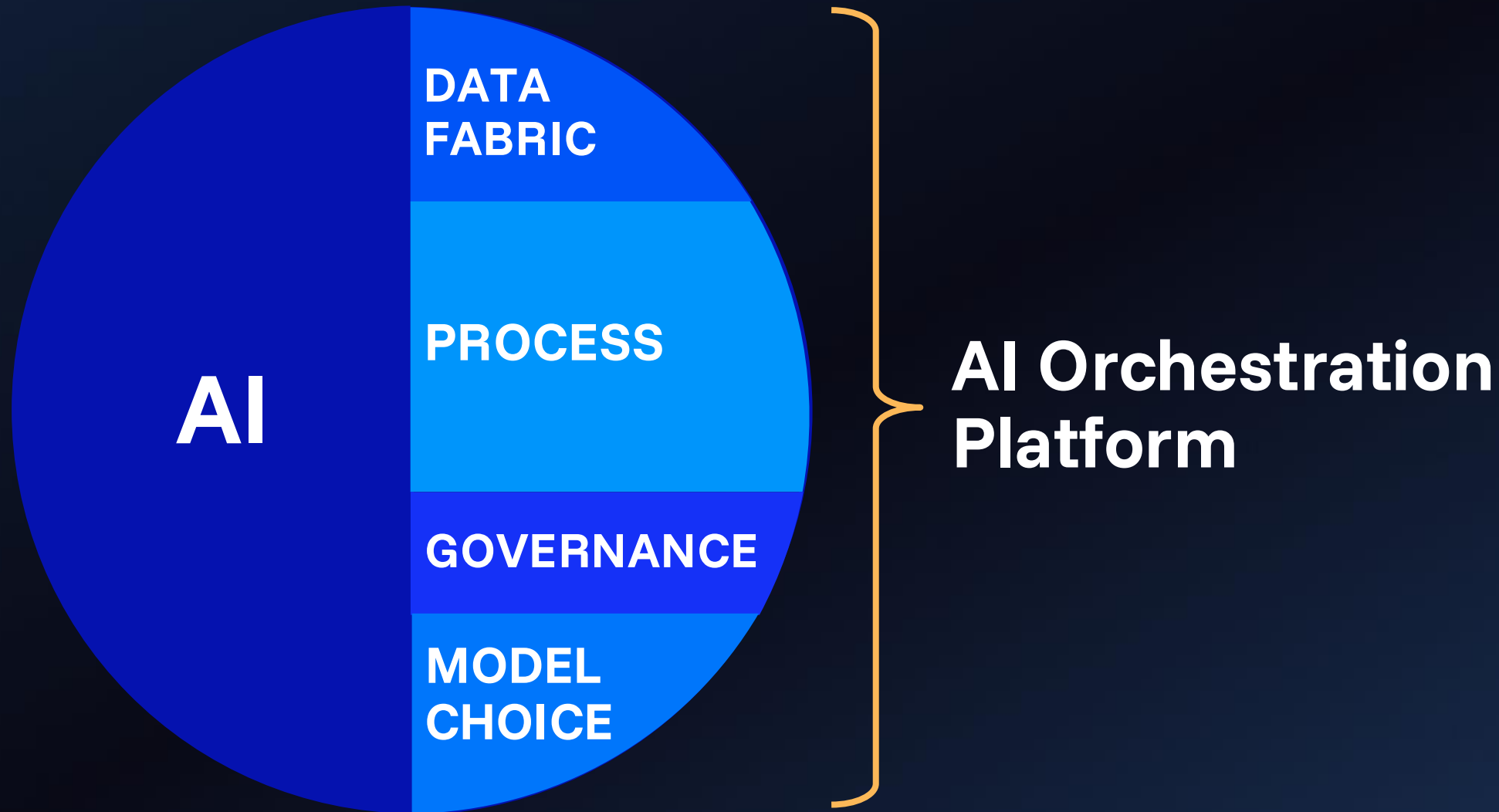
nations'
governments

**80% of our customers are in
highly regulated industries.**

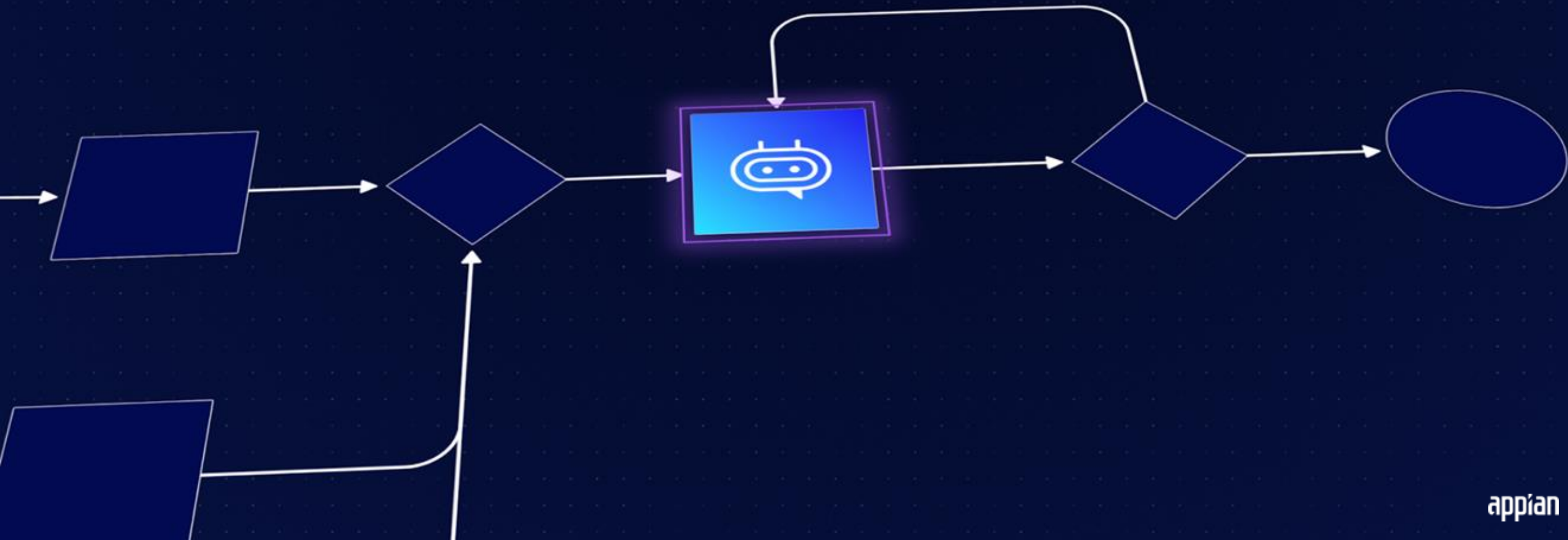
YOUR APPIAN AI USAGE



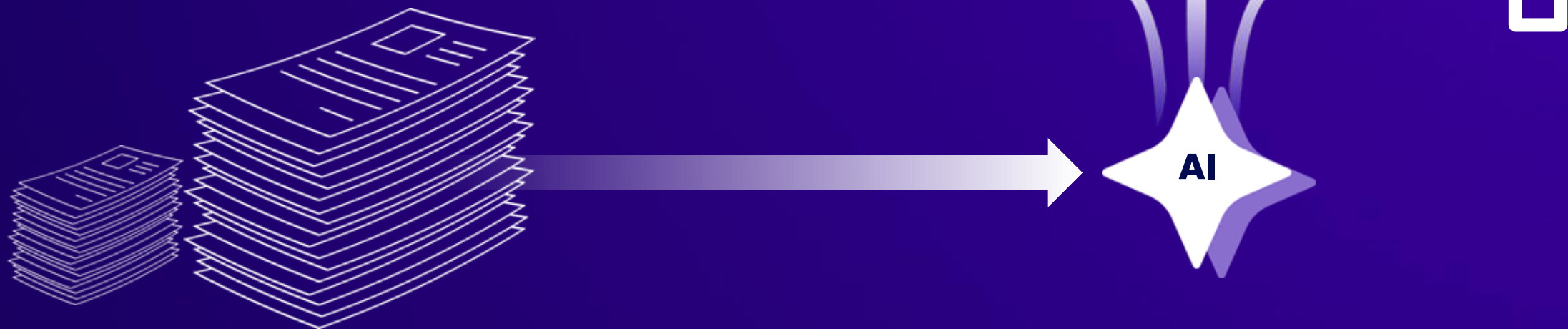
What AI needs, Appian delivers



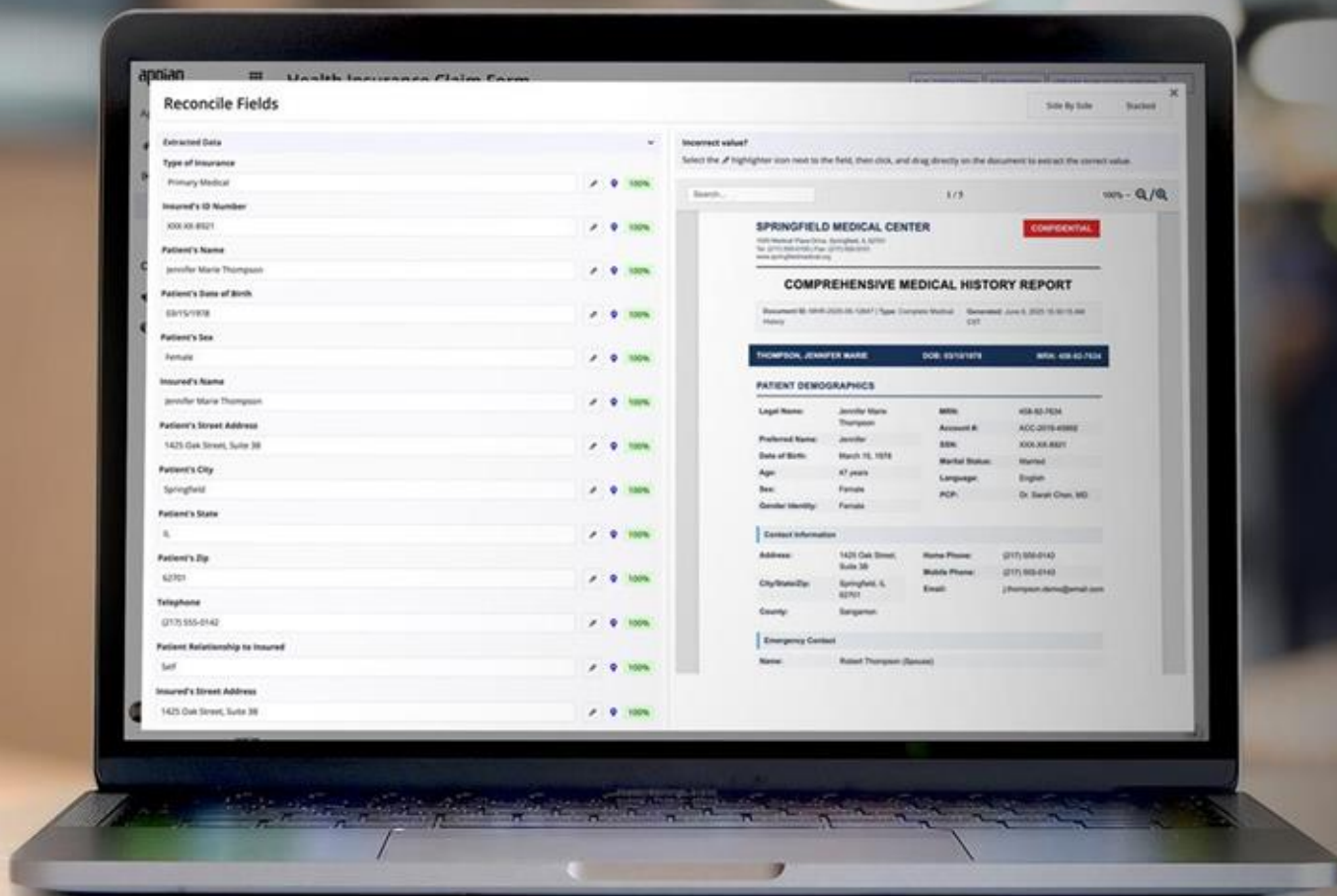
MAKING AGENTS SAFE & POWERFUL



DocCenter



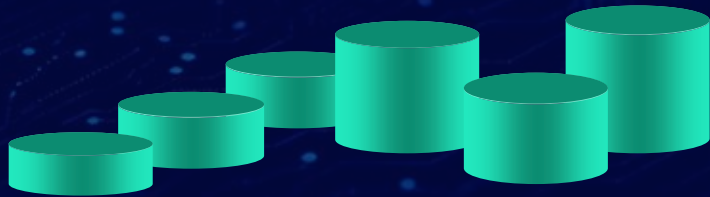
DocCenter USAGE DOUBLING EVERY QUARTER



AI-WRITTEN APPLICATIONS

VIBE CODING

"**alonedware**"



AI PLATFORM APPS

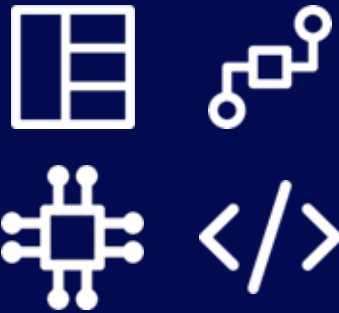


RELIABILITY

(& VALUE)

DEVELOPING IN APPIAN WILL NEVER BE THE SAME

TRADITIONAL



COMPOSER



AI TOOLS



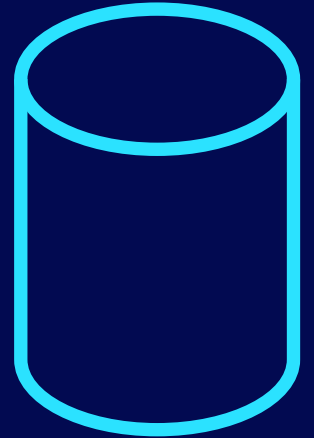
LEGACY MODERNIZATION



LEGACY MODERNIZATION



**REPLATFORM
IMPROVE
CONSOLIDATE**



LEGACY MODERNIZATION



**REPLATFORM
IMPROVE
CONSOLIDATE**



Thank You

