



Vicky Nisbet

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Appian



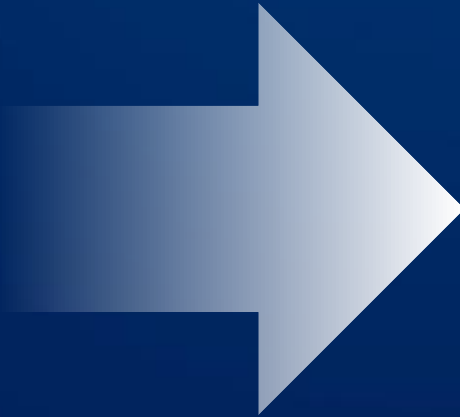
**Standards &
Infrastructure**



**Reliability &
Integration**

SERIOUS WORK

**Large
Regulated
Error-Intolerant
Mission Critical**



LAGGING OUTCOMES

56%

No financial
return

pwc

61%

No economic
impact

McKinsey
& Company

60%

No material
value

BCG

Unknown Value

Chatbots
Personal productivity
AI-generated experiments

Measurable Value

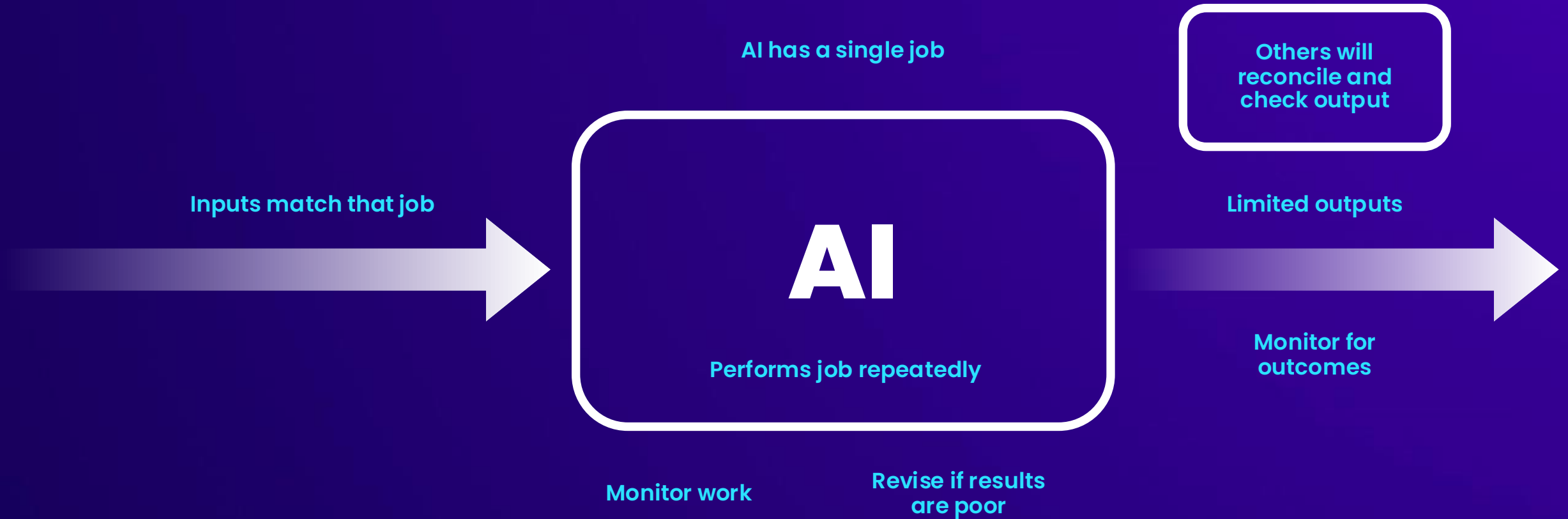
AI process automation
Goal-oriented agents
Modernisation

THE AI VALUE GAP

The background is a dark blue field with a fine grid of lighter blue dots. Overlaid on this is a network of dark blue squares of various sizes, connected by thin white lines. The squares are arranged in a non-linear, interconnected pattern, suggesting a complex system or process. The text 'THE ANSWER IS PROCESS' is centered horizontally across the middle of the image.

THE ANSWER IS PROCESS

AI IN A PROCESS



PROCESS MAKES AI...

Reliable

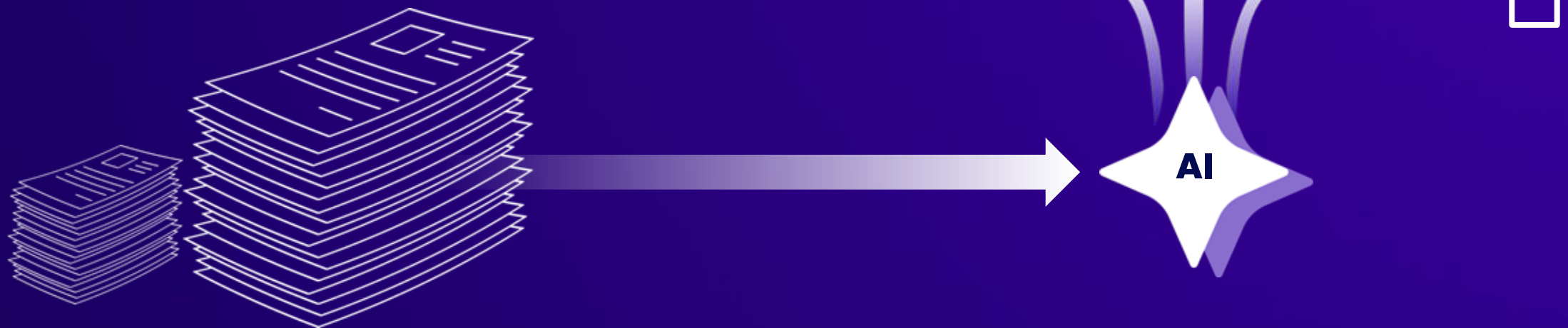
*Process is a tool to make
reliable outcomes with
fallible workers.*



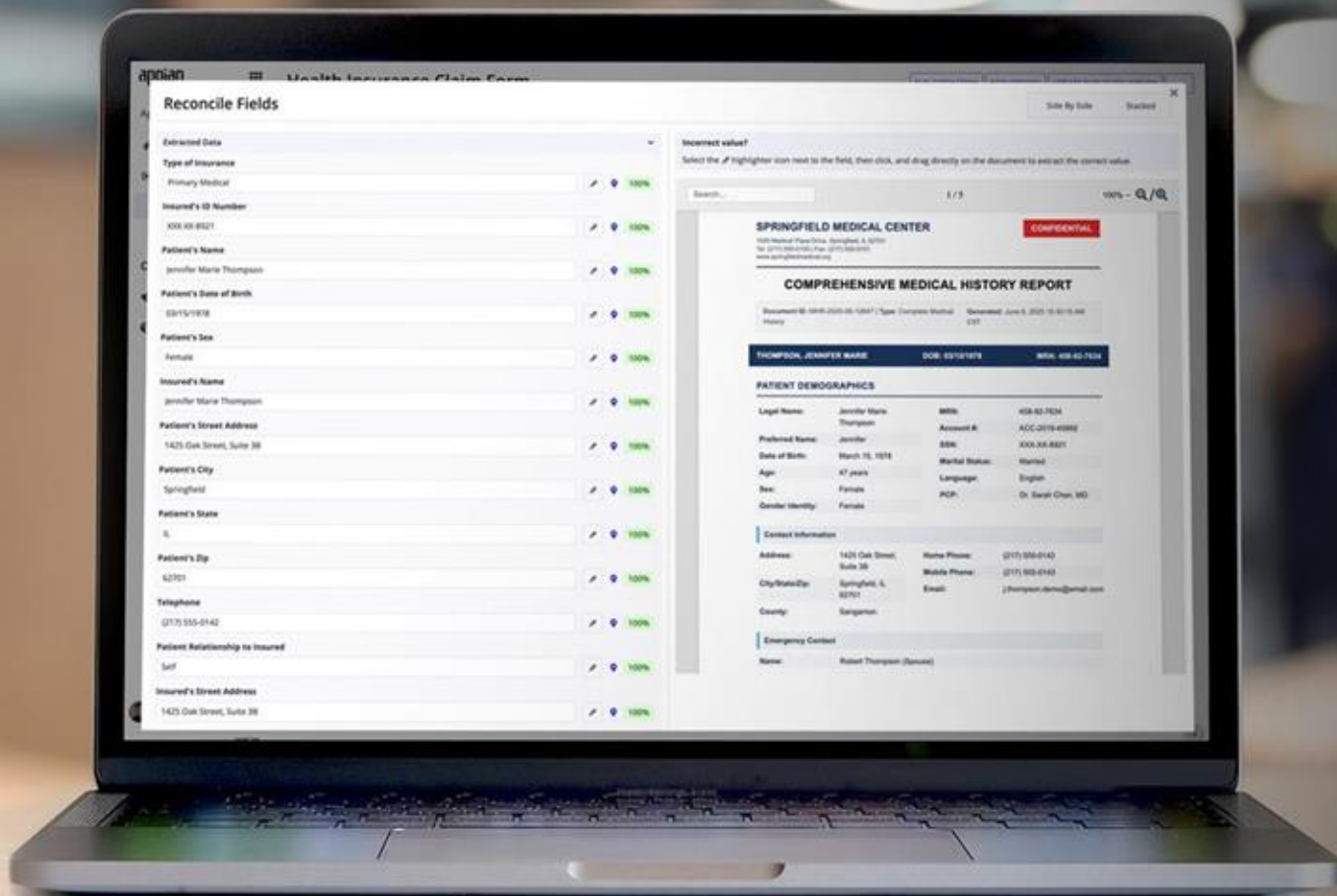
Integrated

*Process unites workers
and data into a
coordinated team.*

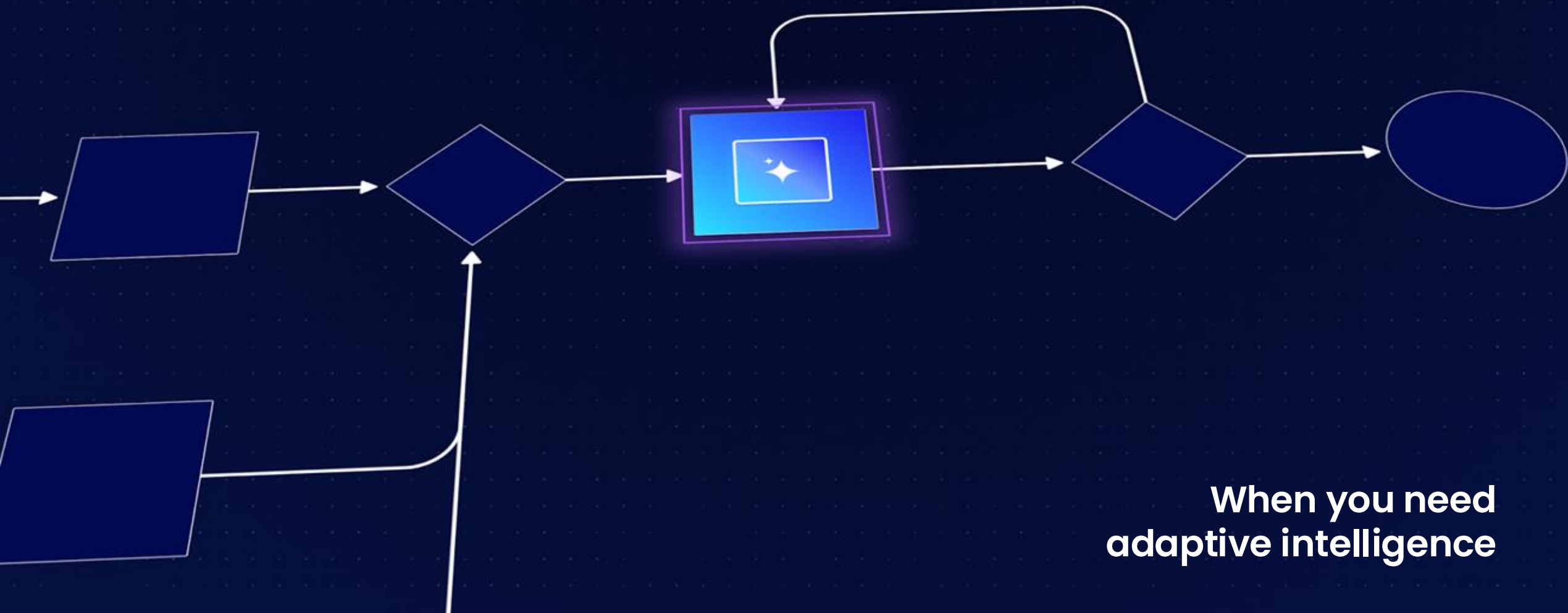
DocCenter



DocCenter USAGE DOUBLING EVERY QUARTER



AGENTS IN PROCESS

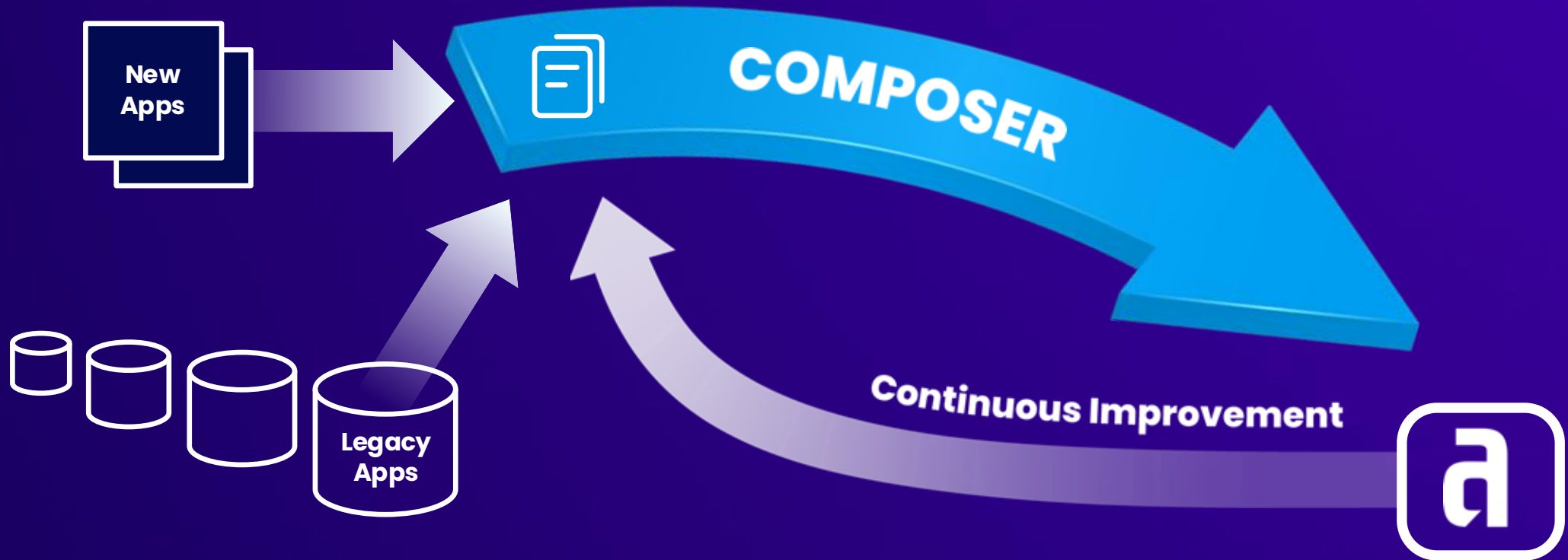


When you need
adaptive intelligence

AGENTIC DEVELOPMENT

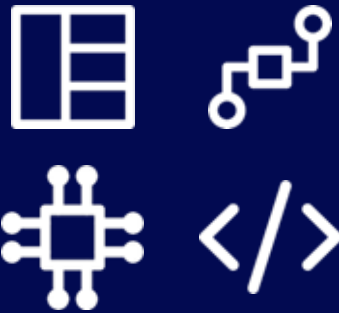


DEVELOPING WITH AI



DEVELOPING IN APPIAN WILL NEVER BE THE SAME

TRADITIONAL



AI TOOLS





**Standards &
Infrastructure**



**Reliability &
Integration**