Virgin Hotels Dallas

Water & Energy Efficiency

- LED lighting throughout the building
- Building automation system for all HVAC/Mechanical/Electrical systems installed
- Motion sensors for lighting in the back of house areas
- Automated temperature setbacks in all guest rooms
- VFD's (Variable Frequency Drive) on all pumps and motors
- Low flow water fixtures in all guest rooms (showers, sinks, toilets)
- ERV (Energy Recovery Ventilator) air handler for guest tower
- PCU (Pollution Control Unit) installed for kitchen hoods
- ECO friendly paints with low or zero VOC (Volatile Organic Compound) content
- High-efficiency heat pump system designed to significantly reduce energy consumption
- All guest room refrigerators are energy efficient, have HFC-free (Hydrofluorocarbon) refrigerants and are constructed with recyclable materials.
- Utilize pest management that prioritizes non-chemical methods, with a focus on using environmentally conscious solutions.
- During slower periods of time, we utilize the higher floors for guests and conserve the AC, heat, and lights on the lower floors. This allows us to set the ACs and lights so that they are not consistently running, saving us energy.
- Our boiler systems have a rating of 96% efficiency.

Sustainable Housekeeping:

- Housekeeping uses products that are ecofriendly to clean.

Inclusion & Community Impact

Inclusive Workplace Culture:

We offer work experience to young adults with learning difficulties

LGBTQ+ Advocacy:

We offer a safe space for members and allies of the LGBTQ community to celebrate through private events. We take passion about embedding a diverse and inclusive mindset not only as awork environment but also for the local community.

Charitable Giving:

We donate unclaimed lost-and-found items, retired linen and bedding to local charities, including organizations supporting veterans.

Our whole team get involved with in our local canned food and winter coat drives.

Although annual, last year’s school supply drive was redirected to support our teammates' families.

We partnered with a pet shelter for Yappy Hour on our deck, which gave neighbours and teammates the opportunity to find a dog to adopt. In addition, our teammates bring in donations to the shelter along with their own financial donations, and the hotel donates old towels, also.

During April, for Autism Awareness Month, we sell Autism pins to our teammates for a small donation, which goes to charity. The pin's heart symbolises the Virgin, and a puzzle piece symbolises autism. The hotel also has a special drinks menu, where a portion of the revenue also goes to charity.