

Created for GMs by GMs.



GM SUMMIT

POWERED BY AHLA

November 2, 2026 | Miami Beach, FL

Make One Trip Count: GM Summit + The Hospitality Show | November 2–4



Convince Your Boss

One trip to Miami Beach gives you two opportunities to learn, network, and return with greater value for your hotel. Start with the [AHLA GM Summit](#) on November 2, designed specifically for General Managers, then build on those insights and connections at [The Hospitality Show](#), November 2–4, alongside hospitality leaders, experts, and solution providers.

HERE'S HOW TO MAKE THE CASE FOR ATTENDING BOTH

Why I Want to Attend

The AHLA GM Summit is designed exclusively for hotel General Managers. I'll gain practical leadership insights, exchange ideas with fellow GMs, and bring back strategies that can strengthen our hotel operations and performance.

During the same trip, I can build on those takeaways at The Hospitality Show through education and networking with hospitality leaders and experts from across the industry. I'll also have the opportunity to evaluate products and solutions from 400+ hospitality suppliers all in one place.

How This Benefits Our Property

Improve Operations I'll bring back ideas and best practices related to workforce, technology, guest experience, and day-to-day operations that we can apply to our property's goals.

Strengthen Leadership I'll learn proven leadership techniques that can help strengthen our team, improve employee engagement, and support long-term success.

Benchmark & Evaluate I'll benchmark our approach against other hotels and evaluate products, technology, and potential partners that could benefit our property.

Sample Approval Request

I'd like to attend the AHLA GM Summit on November 2 in Miami Beach, FL, to gain practical strategies that support our hotel's goals. The event will allow me to connect with fellow General Managers, learn best practices from experienced GMs, and return with key takeaways and recommendations that can benefit our team and property.

During the same trip, I also plan to attend The Hospitality Show on November 2–4, where I'll meet hospitality leaders from across the industry and 400+ hospitality suppliers to identify potential partners and evaluate solutions without months of separate research and demos.

There is no registration cost to attend the GM Summit, and as a hotelier, I likely qualify for a complimentary Qualified Buyer All Access Pass to The Hospitality Show—allowing me to attend both events without registration fees.

Make One Trip Count

Simply register for the GM Summit, select the option to attend The Hospitality Show, and your complimentary pass will be issued upon approval. If you experience any issues, please reach out to the [AHLA team](#) and we'll be happy to assist you.

**Reserve My
Complimentary Spot!**