

FINANCIAL SERVICES & INSURANCE CONFERENCE AND ANNUAL CONFERENCE

This prospectus outlines sponsorship pricing, availability, benefits and deadlines for the IIA New York Chapter's two 2027 conferences at the Marriott Marquis in New York City.

Conference	Date
Financial Services Conference	Tuesday, February 9, 2027
Annual Conference	Friday, May 21, 2027

Sponsors gain visibility among New York Chapter members, connect with decision-makers and build relationships with potential clients and partners. Selected tiers provide speaking opportunities. Sponsorship also supports learning, networking and professional development for the internal audit community.

BUNDLED SPONSORSHIP PACKAGES

Each bundle covers both conferences. Early pricing is listed for commitments before December 15, 2026.

Benefit	Platinum	Gold	Silver
Standard price	$15,000	$10,000	$8,000
Early price	$14,500	$9,500	$7,500
Packages available	3	4	4
CAE roundtable ticket	1 Included [3]	N/A	N/A
Exhibitor table personnel	2	2	1
Event publication recognition[1]	Included	Included	Included
Speaking opportunity	Approx. 50-minute general session or panel moderation at both events[4]	Approx. 50-minute breakout at **Annual Conference only**	N/A
Opt-in registrant contacts	Included	Included	Included
Complimentary and speaker passes	3	2	N/A
Downloadable resources[2]	Included	Included	Included

[1] Logo and name. [2] Examples include whitepapers and surveys. [3] Participant must already be attending conference, this pass does not include access to the full conference. [4]If the number of speakers surpasses the number of speakers allotted in your package, you need to purchase an additional conference pass. All speakers must be registered.

SINGLE CONFERENCE SPONSORSHIP

Financial Services Conference or Annual Conference

Each package covers one conference. **Gold speaking opportunities apply only to the Annual Conference.** Early pricing is listed for commitments before December 15, 2026.

Benefit	Platinum	Gold	Silver	Bronze
Standard price	$9,000	$8,000	$7,000	$4,000
Early price	$8,500	$7,500	$6,500	$3,500
Packages available	Limited	Limited	4	4
CAE roundtable admission	1 Included[3]	N/A	N/A	N/A
Exhibitor table personnel	2	2	1	1
Event publication recognition[1]	Included	Included	Included	Included
Speaking opportunity	Approx. 50-minute general session or panel moderation at the selected conference[4]	Approx. 50-minute breakout at **Annual Conference only**[4]	N/A	N/A
Opt-in registrant contacts	Included	Included	Included	N/A
Complimentary and speaker passes	3	2	N/A	N/A
Downloadable resources[2]	Included	Included	Included	Included

[1] Logo and name. [2] Examples include whitepapers and surveys. [3] Participant must already be attending conference, this pass does not include access to the full conference. [4]If the number of speakers surpasses the number of speakers allotted in your package, you need to purchase an additional conference pass. All speakers must be registered.

Recognition and engagement

All sponsors receive acknowledgment in promotional materials and during the event. Exhibitor space, complimentary registrations and speaking opportunities vary by tier, as shown above. Registrant contact information is limited to attendees who opt in.

Sponsor inquiries

To discuss a package or secure sponsorship, contact the IIA New York Chapter at nyciiaworkshops@gmail.com.

Conference Dates and Sponsor Deadlines

The schedule below brings the sponsor and attendee deadlines into one view. Payment must be received by the stated deadline for the sponsor to be included on signage.

Milestone	Financial Services	Annual Conference
Early sponsorship pricing ends	December 15, 2026	December 15, 2026
Payment due for signage inclusion	January 12, 2027	April 2, 2027
Company logo due for website and signage	January 12, 2027	April 2, 2027
Exhibitor personnel names due[1]	January 29, 2027	April 15, 2027
Complimentary virtual registration deadline	January 29, 2027	April 15, 2027
Attendee registration closes[2]	February 5, 2027	May 17, 2027
Conference date	February 9, 2027	May 21, 2027

[1] Names may be submitted online. [2] Registration may close earlier if the event sells out.