2027 IIA / ISACA Detroit Chapters
Annual Spring Conference

Dear Potential Sponsor,

On April 12-14, 2027, the Detroit Chapters of The IIA and ISACA will be hosting their annual Spring Conference event and Exhibitor Showcase at The Henry in Dearborn, Michigan. This event is geared to professionals looking to expand their knowledge through our training sessions, and to learn about the organizations that provide goods and services in the areas of governance, IT security, internal auditing, enterprise risk management and more.

We are inviting you to join us at this training event giving you an opportunity to showcase your organization or products, and to learn about the Detroit marketplace by meeting many of our local industry professionals.

Past events have been a success for both exhibitors and conference attendees. This presents a great opportunity to introduce or showcase your organization to the local marketplace.

Exhibitor Showcase Participation:

For the exhibitor fee of **$1,750 (Gold Level)**, we will provide the following to you:

- One (1) six foot by 30-inch table, covered and draped.
- Chairs, power outlet (please notify us if you will need power – we'll have power for laptops).
- Complimentary continental breakfasts and lunches for exhibit workers (please limit to two people maximum per day)
- Wireless internet access
- Badges – Please feel free to wear badges provided by your company. We will have blank name badges available for your use, if needed.

For the exhibitor fee of **$3,200 (Platinum Level)**, the sponsor receives the following:

- All of the above items shown for the $1,750 sponsorship
- Signs displaying your sponsorship level
- The opportunity to speak at a designated lunch for approximately five minutes

Sponsors who would like to contribute to the Spring Conference, but are not interested in displaying an exhibit (**minimum $250 Silver Level)**, receive the following:

- Recognition/signs displaying your name and sponsorship level

To register for this event, please complete the attached Exhibitor Registration Form. If you have any questions or comments, please contact either Kamilla Williams kamilla.williams@wayne.edu phone number (313) 577-6805 or Diana McFadden at mcfaddend@michigan.gov phone number (517) 242-5898

We look forward to having you join us for the 2027 event!

Sincerely,
2027 Spring Conference Committee

Exhibitor Registration Form
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To confirm your attendance at the exhibitor showcase:

1. Complete the contact information below.
2. Read and sign the attached exhibitor showcase terms (Exhibitor Registration Form Page two).
3. You may email this document once filled out in lieu of mailing if you wish. If all correspondence is completed by phone and email, your typed name on page two of the form will be acceptable.
4. Registration forms must be received no later than March 12, 2027. Payment must be received within 30 days of submission of the registration form.
5. You may remit payment by check. Please make the check payable to **IIA Detroit Chapter.** Credit card payments are also accepted. Please contact Amber Dunn, IIA/ISACA Spring Conference Administrator to process your payment. A W-9 form is attached to the e-mail in case your company needs it to process payment.
6. Registration and payment information: Please send completed registration form to: IIA - ISACA Spring Conference– Administrator

   chapter2@iiachaptercommunications.org (payment will be coordinated through the administrator)

Company Name	
Contact Person Name	
Position/Title	
Telephone #	
Email address	
Company Address	
State, Zip Code	
Sponsorship Level	$1,750 (Gold) or $3,250 (Platinum) Other Amount: (Silver) please specify amount (minimum $250): _____

Platinum Exhibitor
Please indicate your preferences (e.g. 1st, 2nd, 3rd choice) for speaking during lunch.
Priority will be based on date of commitment to sponsor the conference.

Monday _____

Tuesday _____

Wednesday _____

Exhibitor Registration Form
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Exhibitor Showcase Terms & Conditions

1. Exhibit booths will all be located in a designated area of the facility. Exhibits should be manned during hours of the event and while the showcase is open.

2. Exhibitor's badges do not entitle the badge holder to attend any Conference sessions.

3. Exhibitors shall not host or invite conference attendees to an independent function during the event.

4. Exhibitors are reminded of the educational and professional nature of the event.

5. Exhibitor participation is granted at the discretion of the IIA and ISACA Detroit Chapters. Exhibitors shall not sublet booths or any equipment provided or assign this agreement in whole or in part.

6. Exhibits must be dismantled and removed by the end of the day on the last day of the event. Installation and dismantling information will be provided prior to the event.

7. Exhibitors assume all responsibility for damage or for loss caused by the Exhibit to any person, property, or rights of other parties, including injury to floors, walls, decorations, or equipment of the hotel or Exhibit Contractors.

8. Exhibitors will not hold the conference committee or Detroit Chapters of The Institute of Internal Auditors or ISACA responsible for any loss by theft or damage. Further, the facility is only responsible for any theft or damage to equipment up to the start of the event, and will further not be held liable for theft or damage to any electronic equipment. Facility liability extends except for the case of gross negligence on the facilities part.

9. Shipping, installation, dismantling labor and any other services outside the Exhibitor Package defined above, are the sole responsibility of the Exhibitor.

X_____ Date: _____

Exhibitor Authority / Contact